

# CARTERET *On The Move*

WWW.CARTERET.NET



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## The Carteret Business Partnership

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**Carteret Business Partnership Inc.**  
Carteret, NJ 07008  
Phone 732-541-3835  
Fax 732-541-1192



Mayor Dan Reiman's annual

## CHRISTMAS FESTIVAL & TREE LIGHTING



**DECEMBER 11TH & 12TH**  
**6:00-9:00PM AT CARTERET PARK**



## LIVE HOLIDAY MUSIC ANNUAL TREE LIGHTING

**TREE LIGHTING AT 7:00 P.M., FRIDAY DEC. 11TH**  
**LIVE HOLIDAY MUSIC! PICTURES WITH SANTA!**  
**COCOA! CIDER! COOKIES! HOT PRETZELS! ROASTED CHESTNUTS!**  
**HORSE AND BUGGY RIDES! BUS TOURS!**  
**CANNED / DRY FOODS ACCEPTED FOR LOCAL FOOD PANTRIES**



**CHRISTMAS HOUSE DECORATING CONTEST**  
TO REGISTER CALL (732) 541-3806  
OR VISIT [WWW.CARTERET.NET](http://WWW.CARTERET.NET)



# Revitalization of Lower Roosevelt Avenue underway

Mayor Dan Reiman was joined by local officials and area residents as he cut the ribbon for the official grand opening of a Subway Franchise Restaurant in the new mixed use development building at 101 Roosevelt Avenue. Subway is the first new business in Lower Roosevelt in more than twenty years. The restaurant, which is located at 101 Roosevelt, suite 103, is the second Subway franchise to open in the Borough.

Subway is also the first business to open in the mixed use building since its unveiling last year as part of the Gateway community at Carteret redevelopment. The building offers upscale urban living with a look and feel of a luxury hotel. It was more than a decade ago that Kaplan Companies first visited the Chrome neighborhood for preliminary talks with Borough officials about redevelopment opportunities along the Lower Roosevelt Avenue area.

*“Lower Roosevelt Avenue is the culmination of our efforts and the objectives of state initiatives to target and revitalize blighted areas,”* Mayor Reiman stated. *“This part of the Chrome neighborhood has a rich history of economic and cultural growth that was displaced by neglect, and decay starting in the 70’s. With our redevelopment strategy and new business incentives, the area will once again be a vibrant hub of downtown businesses.”*

There are concierge services in the lobby, units overlooking landscaped courtyards and 24-hour gated access from a built-in parking deck connected directly to the living floors. The building, with a clock tower, also includes a public plaza to accommodate street-side shops that help maximize the urban feel.



# Carteret opens electric car-charging station



Carteret residents and commuters are now afforded more environmentally-friendly ways to power their vehicles as Mayor Dan Reiman and the Carteret Business Partnership announced the addition of a dual-port electric car charger. The charging station is located at 35 Cooke Avenue behind Borough hall in the center of town.

Electric vehicles require little or no gasoline, and instead rely largely on batteries, charged by plugging the cars into an electrical outlet for power. They cause less pollution and have lower emissions than most other vehicle types, and help reduce dependency on overseas sources of oil. Maintenance costs are also expected to be lower than many standard vehicles owing to the absence of a combustion engine.

*“Carteret has a long history of embracing the ‘Go Green’ Philosophy, and this is another example of that,”* said Mayor Reiman. *“The electric car charger is a cost-effective addition to our town which will help improve the air quality and encourage cleaner renewable energy for our residents.”*

The charging station, manufactured by ChargePoint, provides a driver-friendly user interface and full motion LCD display with an instructional video that

shows how to use the station. It contains two charging ports with the ability of intelligent power sharing between vehicles. Anyone possessing 240-volt plug-in electric vehicle is eligible to use this new station.

The charging station is located inside the municipal parking lot, at 35 Cooke Avenue. Parking at the charging station is reserved for electric vehicles only while being charged.

The fee to use the charging station is approximately \$1/hour, and is payable in following ways:

- Call ChargePoint from the station location at (888) 758-4389 and provide a credit card number.
- Set up a ChargePoint account online and receive a free ChargePoint card. Go to the ChargePoint site to get started.
- Use a “contactless” credit card (one with a microchip/RFID tag).
- Set up a PayPal account online. Go to the PayPal site to get started.

# Mayor announces Grand Opening of the Blazing Star Cultural Arts Center

On September 26th Mayor Reiman joined with the Central Jersey Arts Council (CJAC) and dignitaries at the official grand opening of the Blazing Star Cultural Arts Center. Located at 63 Carteret Avenue, the Cultural Arts Center is rich and diverse with cultural history.

The Blazing Star Cultural Arts Center is home to the Carteret Historical Committee, and the Central Jersey Arts Council. In addition, the Cultural Arts Center will also serve as a practice space for cultural groups such as the new Carteret Community Choir.

The building itself has served many generations of Carteret residents. The structure was originally built in 1898 as a YMCA. It was then purchased by local industrial businesses and donated to the Borough in 1930 to be used as a public library and educational facility. It served as the Borough's library until 2001 when the library was relocated to 100 Cooke Avenue. All of the building's architectural highlights have been preserved throughout its restoration.

Improvements to the building were made over a five year period as grant funding and donations became available. It now houses pictures, documents, and artifacts relating to Carteret's local history and also provides a resource for the creative arts and cultural history. The building is functioning as an educational resource for residents and visitors, serving as a museum, reference center, meeting place, and arts facility.

*"This a great example of our efforts to diversify of Carteret's recreational and educational resources,"* said Mayor Reiman. *"We are pleased to announce the grand opening of the Blazing Star Cultural Arts Center. This facility will provide the community with a comfortable place for learning, sharing, and congregation."*

With the opening of the Blazing Star Cultural Arts Center, there will be a year-round calendar of events including



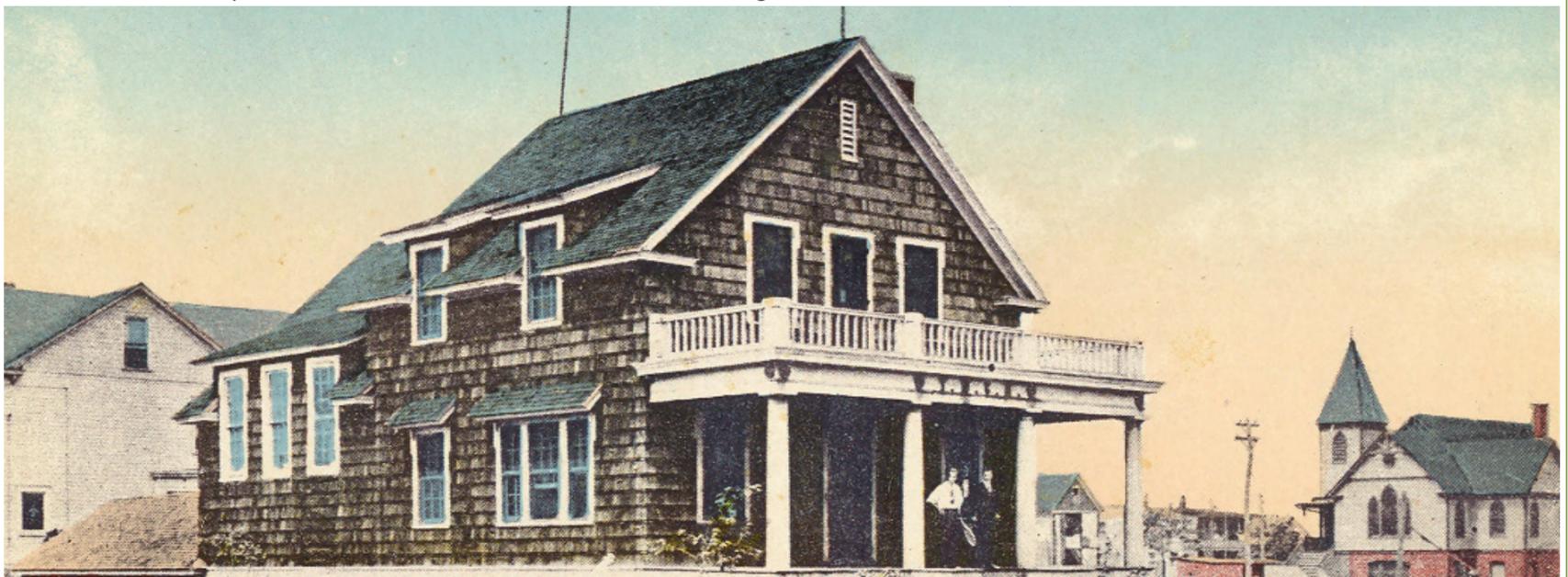
*Mayor Daniel J. Reiman joined by Middlesex County Freeholder Director Ron Rios and members of the Carteret Historical Committee, at the official grand opening of the Blazing Star Cultural Arts Center, September 26th, 2015*

historical exhibitions and presentations, art shows, musical performances, community arts and musical workshops, classes and more. On the day of the grand opening, there were multiple musical guests, hands-on art activities, face painting, historical displays, and paintings of Carteret landscapes and buildings.

*"It is my privilege to follow suit by filling the space with innovative programming that pulls together history, culture, and the arts,"* said Lindsay Erben, the Executive Director of CJAC. *"Our calendar will be filled with performances, workshops, displays, exhibitions, and presentations for everyone to enjoy! We look forward to building on fond memories and making new ones."*

Carteret's arts scene has experienced a robust boost as Mayor Reiman was recently joined by County Freeholder Director Ronald Rios, to announce that the Borough has received a \$6 million grant from the Middlesex County Cultural and Arts Trust Fund to be utilized towards the construction, and expansion of the former Ritz Theater located on Washington Avenue.

The future Carteret Performing Arts Center will reside within the Washington Avenue Redevelopment Area and include a 1,500 seat, state-of-the-art Performing Arts Center (PAC) and a concert hall. Future plans for the site also call for constructing a movie theater.



*The original structure, Y.M.C.A. building, Circa 1900*



## CENTRAL JERSEY ARTS COUNCIL

Central Jersey Arts Council

63 Carteret Ave.

Carteret NJ 07008

Phone (732) 541-3801 Fax (732) 541-4989

[www.carteret.net](http://www.carteret.net)

A 501c3 non-profit organization serving the residents and artistic community of Carteret & Central New Jersey. Established 2014

# December 2015

## Culture, History, & the Arts

Unless otherwise noted, all programs & events are free & open to the public. All ages welcome & no registration required.

Programs and events are held at the Blazing Star Cultural Arts Center at 63 Carteret Avenue, Carteret, NJ 07008



### Cookie Decorating Workshop

Adults & teens join expert baker for a hands-on workshop in decorating display-worthy treats! Take home a batch to share!

Registration is required with a \$10 fee

### Carteret Community Choir Holiday Concert –Debut Performance!

Hear old favorites & learn new songs from many different cultures. Performing at the Carteret Holiday Festival too!

### Holiday Open House

Join us on Friday evening for holiday fun! Create ornaments; enjoy live music, hot cocoa, & cookies. Cozy up by the fireplace with a reading of the Night Before Christmas with Mayor Reiman!

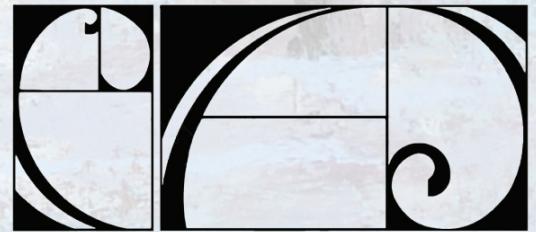
### Polar Express Pajama Party

Families come in your coziest clothes to hear a reading of the polar express! Enjoy hot cocoa & create a wooden train ornament to decorate your home!

Brought to you by:

Mayor Dan Reiman, the Carteret Borough Council, the Carteret Historical Committee, & Central Jersey Arts Council

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
	1 Community Choir Practice Youth – 5-5:45pm Adults – 7-8pm	2	3	4	5 Holiday Cards drop-in workshop 4-7pm	6 Holiday Piano Student Concert 1-2pm
7 Community Choir Practice Youth – 5-5:45pm Adults – 7-8pm	8	9 Historical Committee Meeting 7-8pm	10	11 Borough Holiday Fest with Tree Lighting Ceremony at Carteret Park	12 Borough Holiday Fest at Carteret Park  Kean Student Music Recital (vocal & instrumental) 4-5:30pm	13 Carteret Community Choir Holiday Concert 7-8pm
14 Community Choir Practice Youth – 5-5:45pm Adults – 7-8pm	15	16 Cookie Decorating Workshop*	17	18 Holiday Open House 5-7pm with a Story Time & Santa at 6:30pm	19	20 Polar Express Pajama Party & Story Time 6:30-7:30pm
21	22	23	24	25	26	27
28	29	30	31			



# CENTRAL JERSEY ARTS COUNCIL



Let's join our voices and our hearts to celebrate the talent, pride, & diversity of our community. Registration for the 2016 spring season starts now! All ages & experience levels are welcome as we explore a wide range of musical genres. Practices will be held every Tuesday evening. We will break for holidays and the summer months.

Made possible by Mayor Dan Reiman, the Borough of Carteret, & the Mayor's Charity Trust Fund with support from the Central Jersey Arts Council.

### Carteret Community Choir

#### Registration for 2016

(Registration for 2015 is closed, registration open for 2016, practice will begin in January)

Register online at [www.carteret.net](http://www.carteret.net), or mail this form to:

63 Carteret Avenue, Carteret New Jersey 07008

First Name

Last Name

If you are registering on behalf of your child, please list child's name here

Birthday

Phone number

Email address

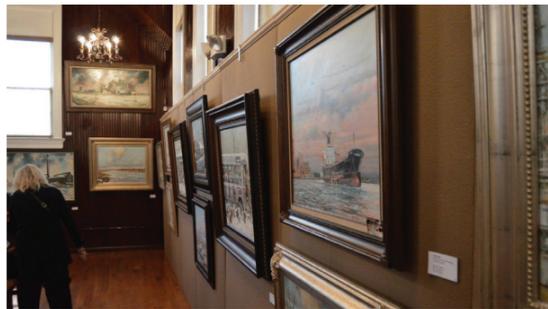
# The Blazing Star Cultural Arts Center hosts premiere exhibition

The Blazing Star Cultural Arts Center recently hosted its first exhibition which featured paintings by renowned local artist and Carteret native Jules Weber. The paintings displayed captured past and present locations throughout Carteret and surrounding communities such as railroads, storefronts and maritime activity along the commercial waterways.

Mayor Dan Reiman observed, *“The success of this show demonstrates the significant demand for access to the arts in Carteret and surrounding communities. It can only be expected that as more and more people learn about the Blazing Star it will grow into a regional destination for cultural events and artistic programming.”*

The exhibition, co-hosted by the Central Jersey Arts Council, attracted over 400 visitors to the Center.

*Photos courtesy of volunteer photographer, Tharain Kainth:*



## It's your neighborhood. Make an impact.

### How does MyCarteret help you and the Borough get stuff fixed?



#### See a problem?

Spot something in your neighborhood that needs a fix?

#### Report it.

Submit a service request using the MyCarteret mobile app or webpage.

#### Stay connected.

Requests go directly to a city employee, who can keep you updated on the status.

#### Get results

Watch your city close requests!



<https://www.facebook.com/danieljreiman>



<https://twitter.com/danreiman>

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# Winter fire prevention & safety tips from the Carteret Fire Department & U.S. Fire Administration



The high cost of home heating fuels and utilities have caused many Americans to search for alternate sources of home heating. The use of woodburning stoves is growing and space heaters are selling rapidly, or coming out of storage. Fireplaces are burning wood and manmade logs.

All these methods of heating may be acceptable. They are, however, a major contributing factor in residential fires. Many of these fires can be prevented. The following fire safety tips can help you maintain a fire safe home this winter.

Be sure your heater is in good working condition. Inspect exhaust parts for carbon buildup. Be sure the heater has an emergency shut off in case the heater is tipped over.



- Never use fuel burning appliances without proper room venting. Burning fuel (coal, kerosene, or propane, for example) can produce deadly fumes.
- Use **ONLY** the fuel recommended by the heater manufacturer. **NEVER** introduce a fuel into a unit not designed for that type fuel.
- Keep kerosene, or other flammable liquids stored in approved metal containers, in well ventilated storage areas, outside of the house.
- **NEVER** fill the heater while it is operating or hot. When refueling an oil or kerosene unit, avoid overfilling. **DO NOT** use cold fuel for it may expand in the tank as it warms up.
- Refueling should be done outside of the home (or outdoors). Keep young children away from space heaters--especially when they are wearing night gowns or other loose clothing that can be easily ignited.
- When using a fuel burning appliance in the bedroom, be sure there is proper ventilation to prevent a buildup of carbon monoxide.



Wood stoves and fireplaces are becoming a very common heat source in homes. Careful attention to safety can minimize their fire hazard.

#### To use them safely:

- Be sure the fireplace or stove is installed properly. Wood stoves should have adequate clearance (36") from combustible surfaces and proper floor support and protection.
- Wood stoves should be of good quality, solid construction and design, and should be evaluated by a nationally recognized laboratory, such as Underwriters Laboratories (UL).
- Have the chimney inspected annually and cleaned if necessary, especially if it has not been used for some time.
- Do not use flammable liquids to start or accelerate any fire.
- Keep a glass or metal screen in front of the fireplace opening, to prevent embers or sparks from jumping out, unwanted material from going in, and help prevent the possibility of burns to occupants.
- The stove should be burned hot twice a day for 15-30 minutes to reduce the amount of creosote buildup.
- Don't use excessive amounts of paper to build roaring fires in fireplaces. It is possible to ignite creosote in the chimney by overbuilding the fire.
- Never burn charcoal indoors. Burning charcoal can give off lethal amounts of carbon monoxide.

- Keep flammable materials away from your fireplace mantel. A spark from the fireplace could easily ignite these materials.
- Before you go to sleep, be sure your fireplace fire is out. **NEVER** close your damper with hot ashes in the fireplace. A closed damper will help the fire to heat up again and will force toxic carbon monoxide into the house.
- If synthetic logs are used, follow the directions on the package. **NEVER** break a synthetic log apart to quicken the fire or use more than one log at a time. They often burn unevenly, releasing higher levels of carbon monoxide.



- It is important that you have your furnace inspected to ensure that it is in good working condition.
- Be sure all furnace controls and emergency shutoffs are in proper working condition.
- Leave furnace repairs to qualified specialists. Do not attempt repairs yourself unless you are qualified.

Inspect the walls and ceiling near the furnace and along the chimney line. If the wall is hot or discolored, additional pipe insulation or clearance may be required.

- Check the flue pipe and pipe seams. Are they well supported and free of holes and cracks? Soot along or around seams may be an indicator of a leak.
- Is the chimney solid, with cracks or loose bricks? All unused flue openings should be sealed with solid masonry.
- Keep trash and other combustibles away from the heating system.

#### Other Fire Safety Tips:

Never discard hot ashes inside or near the home. Place them in a metal container outside and well away from the house.

Never use a range or an oven as a supplemental heating device. Not only is it a safety hazard, it can be a source of potentially toxic fumes.

If you use an electric heater, be sure not to overload the circuit. Only use extension cords which have the necessary rating to carry an amp load. **TIP: Choose an extension cord the same size or larger than the appliance electrical cord.**

Avoid using electrical space heaters in bathrooms or other areas where they may come in contact with water.

Frozen water pipes? Never try to thaw them with a blow torch or other open flame, otherwise the pipe could conduct the heat and ignite the wall structure inside the wall space. Use hot water for thawing or a device, like a hand-held dryer, evaluated by a nationally recognized laboratory such as Underwriters Laboratories (UL).

If windows are used as emergency exits in your home, practice using them in the event fire should strike. Be sure that all the windows open easily. Home escape ladders are recommended.

If there is a fire hydrant near your home you can assist the fire department by keeping the hydrant clear of snow so in the event it is needed, it can be located.

#### Finally...

Be sure every level of your home has a working smoke alarm, and be sure to check and clean it on a monthly basis.

Plan and practice a home escape plan with your family.

Contact your local fire department for advice if you have a question on home fire safety.

**Carteret Fire Department**  
240 Roosevelt Avenue  
Carteret, New Jersey 07008  
(732) 541-8000

**DIAL 911 FOR EMERGENCIES**

# Carteret Fire Department featured in GE Appliances' commercial series "Our American Kitchen"

The Carteret Fire Department (CFD) was recently featured in a General Electric (GE) Appliances' Commercial called "Our American Kitchen." The CFD was chosen by GE Appliances to participate in their advertising campaign which explores the heart of the American life.

After researching and interviewing numerous fire departments, GE selected the CFD to be featured in their commercial campaign. As part of the project, GE donated more than \$10,000 worth of commercial grade kitchen appliances that were installed in the fire house kitchen.

"Our career and volunteer firefighters serve our community every day," said Mayor Reiman. "We are proud of their hard work."

The commercial was filmed over a 16-hour period by a professional film crew and sound team. Some of the footage was shot by a drone which filmed the fire apparatus response and the existing Fire HQ. The commercial will be aired in the upcoming months and will be accompanied by print advertisements.

"The kitchen never closes," said Chief Hruska. "It is the heartbeat of our department."

Members of the CFD featured in the commercial are Captain Pete Ziemba, Lieutenant Dan Biel, Firefighter Joe Gadomski, Firefighter Jason Kurdyla, Firefighter Eric Wahl and Emergency Medical Transporter Erin Ruhl. The commercial is narrated by Fire Chief Mark Hruska.

The commercial series episode is called "The Nightshift at Carteret Firehouse." It can viewed at, <http://www.geappliances.com/ge/great-american-kitchen/firehouse/>



## RACESTAR DELI

### Breakfast

Pork Roll, Egg Cheese	2.99
Bacon, Egg, Cheese	2.99
Sausage, Egg, Cheese	2.99
Ham, Egg, Cheese	2.99
Steak, Egg, Cheese	3.99
Egg & Cheese	2.99
Bagel (Butter/Cr.Ch/Bacon)	2.25

### Omelettes

Western Omelette	4.99
Greek Omelette	4.99
Mexican Omelette	4.99
Ham & Cheese Omelette	4.99
RaceStar Omelette (Sausage, Onion, Pepper, Mozz)	4.99
Italian Omelette	4.99

### Appetizers

Mozzarella Sticks	4.99
Stuffed Jalapenos	4.99
Chicken Fingers	4.99
Onion Rings	2.99
Cheese Fries Large	3.99

### Wraps

Texas Ranch	5.99
Soho Chicken	5.99
Grilled Chicken Caesar	5.99
Eggplant Parmesan	5.99
Wild Russian	5.99
Greek Wrap	5.99
RaceStar	5.99

### Hot Sandwiches

Includes your choice of Lettuce, Tomato, Onion, Oil, Vinegar, Salt & Pepper or All. Choice of Bread: White, Wheat or Rye	
Chicken Cutlet Parmesan	5.99
Meatball Parmesan	5.99
Flounder Parmesan	5.99
Eggplant Parmesan	5.99
Corned Beef	5.99
Pastrami	5.99
Grilled Chicken w/Mozz	5.99
Sausage, Peppers, Onions	5.99

FREE 12oz SODA CAN W/ ANY FOOTLONG



### Paninis

Roast Beef & Cheese	6.50
Greek Panini	6.50
Tuna Melt	6.50
Italian Panini	6.50
Bleu Chicken	6.50
Corned Beef & Swiss Ch.	6.50
Pastrami & Swiss Ch.	6.50
Grilled Chicken (Fresh Mozzarella & Rstd Peppers)	6.50

### Sandwiches

All Cheese	3.99	6.99
Turkey & Cheese	4.99	6.99
Bologna & Cheese	4.99	6.99
Roast Beef & Cheese	4.99	6.99
Salami & Cheese	4.99	6.99
Chicken Cutlet	4.99	6.99
Ham, Turkey, Bacon, Ch.	4.99	6.99
Ham, Salami & Ch	4.99	6.99
Ham, Roni & Cheese	4.99	6.99
Corned Beef	4.99	6.99
Pastrami	4.99	6.99
Tuna	4.99	6.99
Chicken Salad	4.99	6.99

### Soups

Chicken Noodle	1.50	2.50
Vegetable	1.50	2.50
Chef Special	1.50	2.50

### From The Grill

Hamburger	4.99	Veggie Burger	4.99
Cheeseburger	4.99	CheeseSteak	5.99
California Burger	4.99	California Cheesesteak	5.99
RaceStar Burger	4.99	Grilled Cheese	2.99
Greek Burger	4.99	BLT	3.99
Pizza Burger	4.99		

### Buffalo Wings

6 PCS	3.99	20 PCS	9.99
10 PCS	5.99	30 PCS	14.99
15 PCS	7.99	50 PCS	24.99

151 Washington Avenue  
Carteret New Jersey

(732) 541-7223

AJ Johal,  
Owner/Manager  
(732) 599-7032



## **EMERGENCY SERVICES**

**Emergencies  
911**

**Police  
(732) 541-4181**

**Fire / EMS  
(732) 541-8000**

**Office of  
Emergency Management  
(OEM)  
(732) 541-4007**

## **Other Borough services:**

**Office of the Mayor  
(732) 541-3801**

**Library  
(732) 541-3830**

**Health Department  
(732) 541-3890**

**Finance / Tax Office  
(732) 541-3820**

**Office on Aging  
(732) 802-3014**

**Construction  
(732) 541-3810**

**Engineering  
(732) 541-3847**

### **Public Works:**

**Recycling  
Streets & Roads  
(732) 541-3881**

**Sewage  
(732) 541-3878**

# Mayor unveils rendering of future Performing Arts Center

Mayor Dan Reiman has unveiled the rendering of the future state-of-the-art performing arts center in Carteret. The site, located along the Washington Avenue business district, formerly housed the Ritz Theater from 1928-1965. The theater will create the cornerstone of what will become the local downtown arts district.

The current building was turned into a sewing factory in 1965, and then a bakery in the 1980s, which closed operations in 2013. The rendering is the architectural concept for the reconstruction of the old Ritz Theater.

Once completed, the new performing arts center will house a 1,500 seat auditorium to host theatrical and musical performances. In addition to the performing arts center and concert hall, future plans for the site call for constructing a movie theater located directly adjacent to the soon-to-be-expanded structure.

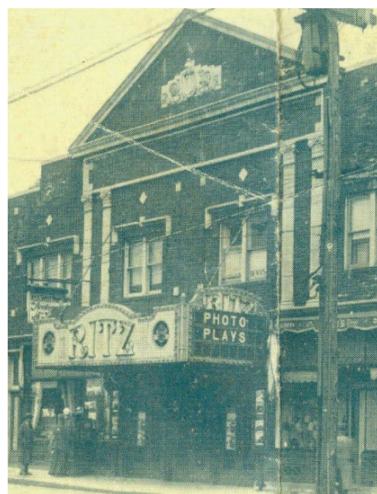
"When it was a Vaudeville theater, it had 1,200 seats," said Mayor Reiman. "With the mezzanine and addition we've planned,

*we're looking at room for 1,500 people."*

Carteret's arts scene has experienced a robust boost as Mayor Reiman and the members of the Borough Council were recently presented a \$6 million grant by Freeholder Director Ronald G. Rios, on behalf of the Middlesex County Board of Chosen Freeholders for the restoration and expansion of the former Ritz Theater.

"This grant is a milestone in our journey to establish Carteret as an entertainment destination for local residents and draw visitors from throughout New Jersey," continued Mayor Reiman. "The funding generously provided by our county freeholders will help make the theater and performing arts center a reality."

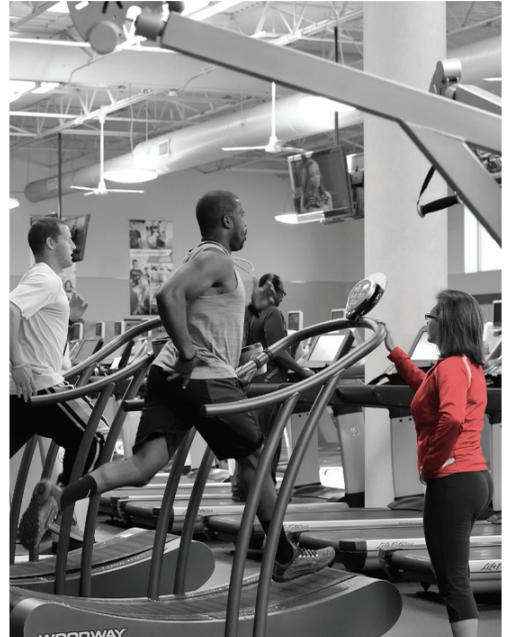
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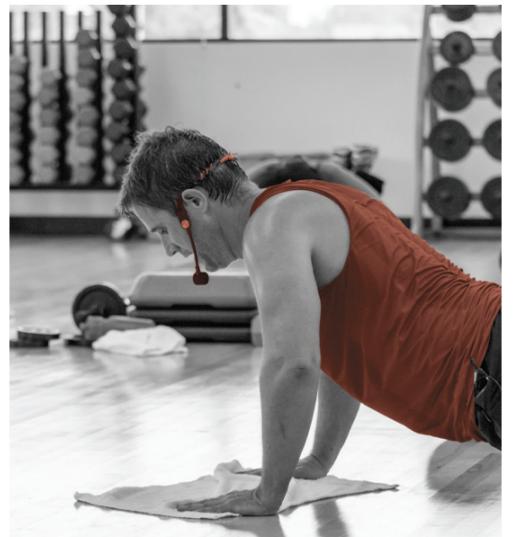
# RWJ RAHWAY FITNESS & WELLNESS CENTER *at* CARTERET

Join Today & Get 1 Month Free\*



**GIVE THE**  
*Gift Of Health*  
**TO SOMEONE YOU LOVE**

Gift cards now available for the holidays!  
Membership | Personal Training | Pilates Reformer | Swim



732.541.2333 | 60 Cooke Ave | Carteret, NJ 07008 | [www.RWJFITNESSCARTERET.com](http://www.RWJFITNESSCARTERET.com)

FOLLOW US ON   

\*Offer valid with purchase of membership. Must present this Ad. First time visitors only. Must be 18 or older. ID required. Cannot be combined with any other offer. Restrictions apply. Offer expires December 31, 2015.



# FEMA awards \$142,000 Hazard Mitigation Grant for Borough generator

Mayor Dan Reiman has announced that the generator grant Carteret had been awarded two years ago from FEMA's Hazard Mitigation Grant Program (HMGP) has finally been released by the federal agency. The funding is being used towards the installation of a permanent emergency generator system which will provide continuous power to Memorial Municipal Building during natural disasters and power outages.

According to FEMA, the purpose of the HMGP is to provide funding to municipalities in order to implement hazard mitigation measures following a Presidential major disaster declaration. HMGP funds available to local entities are

intended to reduce or eliminate disaster losses and protect life and property from future disaster damages.

Memorial Municipal Building is the center of operations for Carteret's administration and municipal government and is also recognized as the only remaining World War I Memorial Municipal Building in the state of NJ, built to honor fallen American soldiers.

*"We are proactive in making facility improvements where needed most,"* said Mayor Reiman. *"This upgrade to the Borough Hall will keep the facility completely operational during any event."*

# Carteret Business Partnership, Inc., breaks ground on Washington Avenue parking garage

On Thursday October 15th Mayor Reiman joined with Borough Council Members, area residents, representatives from the Carteret Business Partnership, Inc. (CBP), and Cooke Avenue Developers, to officially break ground at a ceremony for the latest project in the ongoing revitalization of the Borough's Washington Avenue Business District and new Arts District.

The \$9 million project, funded by the CBP, will serve as a 450-space parking garage. The entrance to the garage will be on High Street, with pedestrian access from both High Street and Washington Avenue. Once completed, the parking garage will be eight levels high, and include two full service elevators and three staircases. Also, the parking garage will have a coordinated open exterior façade to allow fresh air and light into the space.

The parking garage is part of the larger mixed-use development project which will include residential and commercial space for retail businesses and restaurants. The site is located at the center of what will be the Borough's new arts and theater district along the Washington Avenue corridor.

*"The ground breaking ceremony on the Washington Avenue parking garage represents another step into the future for Carteret,"*

said Mayor Reiman. *"As part of our mixed-use redevelopment strategy, the parking garage will provide parking services to tenants and patrons and play an important part in emphasizing Washington Avenue's value as a destination for businesses and consumers."*

The Cooke Avenue Developers has committed to utilizing 100% union construction for the garage. The footings, foundations, and excavations are currently being constructed at an off-site location that will be transported to and assembled at the parking garage site within weeks.

The parking garage will be available to use by tenants, retailers, and other Washington Avenue commercial space users, including customers and business owners, as well as patrons for the future performing arts center.



# ADVERTISE in the Carteret Newsletter

The Carteret Public Information Office now offers advertising space in Carteret's full color newsletter, "On the Move," issued to over 8,000 residents and businesses, and made available on the Worldwide Web. This opportunity can provide you with a new and affordable promotional edge, increase awareness regarding your

business or organization, and attract new customers and clientele from both within and beyond the Carteret community.

For more information, or to begin promoting your business in the Carteret Newsletter, please call (732) 541-3817, or email [info@carteret.net](mailto:info@carteret.net).



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# Mayor announces small business grant and loan opportunities as Carteret holds “Ready to Work” training sessions

Mayor Dan Reiman’s administration has joined with the Carteret Business Partnership (CBP) to announce that the Borough is looking to recruit retail businesses, professional services and restaurants to town. There are numerous incentives available that dozens of businesses have already taken advantage of in Carteret.

*“Local businesses would be the first ones to tell you that we go the extra mile to proactively promote, support, and nurture our business community,”* says Mayor Reiman.

CBP will finance business opportunities through various ways, such as:

- **Micro-loans for small businesses at the size of \$10,000-\$250,000**
- **Small business start-up grants for up to \$20,000 for new businesses**
- **Marketing assistance grants for up to \$5,000 after opening**
- **Façade Grants for 75% program match of up to \$25,000**
- **Sign/Awning Grants for 75% program match of up to \$5,000**

The CBP also assists business owners with hiring costs related employee background check such as driver’s abstract, fingerprinting, pre-employment medical/physical, and credit history report. The CBP is also offering an employee grant of \$2,000 for each Carteret resident hired as a permanent full time employee.

Mayor Reiman was recently joined by members of the Carteret Business Partnership and Ready to Work New Jersey (RTWNJ), in announcing the Borough’s recent jobs recruitment assistance for residents of Carteret. The program provided free employment training sessions at the Thomas J. Deverin Community Center. RTWNJ fliers were also translated into multiple languages such as Spanish and Urdu, in order to help residents enter the workforce.

Ready to Work, which is run by the New Jersey Community

College Consortium for Workforce and Economic Development and funded by state and federal grants, has a long history of success stories in pairing qualified applicants with companies looking to hire.

The Community College Consortium funds up to 90% of the new employees’ gross wages for up to 26 weeks for a maximum of \$10,000 to cover the costs of the training and employment to the employer. The federal program primarily targets jobs in the following industry clusters:

- **Information Technology**
- **Pharmaceuticals and life sciences; and**
- **Advanced manufacturing industries**

The NJ Department of Labor and Workforce Development program targets jobs in the other industry clusters, such as:

- **Healthcare**
- **Financial Services**
- **Transportation, Logistics and Distribution; and**
- **Retail, Tourism and Hospitality**

*“Encouraging the establishment of new small businesses and nurturing their growth have been major facets of our agenda for a strong business community,”* Mayor Reiman commented. *“The small business grants and loans will provide potential investors with invaluable tools that may prove vital towards the development of a successful business venture.”*

For businesses enrolled in the NJ Urban Enterprise Zone (UEZ) Program, there is an incentive of tax exemption for construction and facility expansion, technical assistance, reduced sales tax to 3.5% and Subsidized Unemployment Insurance costs for employees.

All grants and loans are subject to qualification. For further details, contact the Carteret Office of Economic Development directly at (732) 541-3835 or visit [www.carteret.info](http://www.carteret.info).



# Carteret hosts Charity Carnival and 40th Annual Ethnic Day Festival

For 40 years the arrival of September in Carteret has brought with it the town's Ethnic Day Festival, a day full of entertainment, foods, and crafts that celebrates the diversity that characterizes this diverse community. With the introduction of the Children's Charity Trust Fund in 2003, Mayor Dan Reiman has since expanded the festivities to four-day celebration with the Children's Charity Carnival and Charity Car Show.

The carnival ran from Thursday, September 17th to Saturday, September 19th with a host of rides, games, and other family-oriented attractions that drew many residents and visitors.

Ethnic Day was held on Saturday, September 19th, featuring special musical guests that included New Jersey tribute bands Bon Jovi's "Slippery When Wet" and Bruce Springsteen's "Asbury Fever."

*"This is always an extraordinary week for celebration with the variety of events hosted,"* Mayor Reiman said. *"The Children's Charity Carnival and Ethnic Day Festival have become part of our local history as we celebrate the diversity of our town."*

As a finale to the three-day Charity Carnival and Annual Ethnic Day Festival, the weekend's series of events concluded with an annual Charity Car Show, with historic and custom vehicles on display.

The Charity Trust Fund is a non-profit 501(c)3 charitable organization, established to provide Carteret residents with a monetary resource for education, athletics, and health, among many other charitable causes. The Trust Fund was created with the understanding that these children are often high achievers with great potential, and who with the proper financial support could continue along their own paths to success. Since then, the Charity Trust Fund has raised funding towards scholarships, arts and culture, athletic programs, other charities, and a variety of programs and services that benefit residents of all ages.

*"Our Charity Carnival is a fun array of family oriented attractions that has raised tens of thousands of dollars for children's causes, while our 40th Annual Ethnic Day showcases the cultures that contribute to Carteret's diversity,"* said Mayor Reiman.



## Annual Washington Avenue Fall Festival a great success

On Saturday October 31st Mayor Reiman and the Carteret Business Partnership, Inc. joined Carteret residents to celebrate the Borough's annual Halloween Parade and 8th Annual Fall Festival. The event, which first began as a Halloween celebration, has since been expanded into a street festival and Oktoberfest. Residents and visitors of all ages enjoyed delicious foods, games, and live music along the town's evolving Washington Avenue Business District.

*"The Council and I have remained committed to the restoration of our commercial districts,"* said Mayor Reiman. *"We have been pleased to see the influx of new businesses that are helping to redefine our neighborhoods. There's a lot to be celebrated here, including the growing appeal of Washington Avenue to residents and businesses."*

*"There's never a shortage of fun for visitors of any age,"* Councilman and Parks Commissioner Vinnie Bellino added. *"Our Halloween parade is always a popular and colorful spectacle,*

*and the Washington Avenue Street Festival is an attraction in itself with its variety of sights, smells, and the sounds of seasonal festivities."*



# Storm Season Preparedness

An advisory from the  
Office of Emergency Management



The Carteret Office of Emergency Management in conjunction with the Office of the Mayor Dan Reiman urges the residents of Carteret to get prepared for the 2015-2016 storm season.

In the last several years we have been tested by blizzards, severe thunderstorms, Nor'easters and hurricanes Irene and Sandy.

What we hope to do in this article is to give our residents direction on how you can prepare for possible loss of electrical power, severe flooding and evacuation.

Most of us endured six or more days without electricity after Sandy struck. This was an inconvenience at most, but for those with special needs and our senior citizens this could be life threatening. Combined OEM and the Fire Department have limited number of gasoline powered generators.

## What should you do?

Several home stores and many manufactories offer a variety of generators for home use. These will supply you back up power. Remember to include cables, a fuel can and always remember to read the safety instructions.

If you have a need for backup power, during the overnight, several manufactories have available battery packs that can power breathing apparatus. These can be charged during the day.

One item everyone should have is a hand operated can opener. Flashlights, extra batteries, bottled water and canned goods, enough for a recommended three days. For a complete list of items to have on hand visit [www.Ready.gov](http://www.Ready.gov).

Keep informed, watch the news, keep updated with the Borough's

channel 36, follow us on Facebook and Twitter. The Borough will pass along vital information through our [Reverse 911 phone system](#).

## When should I leave my home?

Prior to Sandy making landfall, the Borough issued a voluntary evacuation order for low lying areas in town. We make these determinations on the best information we have available. If a Mandatory Evacuation order is given, you should leave. A shelter will be available for those that don't have friends or family available in a safe location. A Voluntary Evacuation order is given for areas that may be in the danger zone.

If a Mandatory order is given and you don't leave, emergency responders may not be able to get to you during a storm. Remember to take your important personal papers, cash, keys, prescriptions, and overnight bag.

## Who can I call, if I have a non-emergency, storm related problem?

During times of declared emergencies, the Office of Emergency Management opens and mans the Emergency Operations Center. If you have a non-emergency problem or question, please call OEM during a state of emergency (732 541-4007) - we will be able to direct your call.

As always, if you have an emergency that threatens life or property call 911. For all other incidents, non-sparking wires, flooding and tree damage, call the Emergency Operations Center, our volunteer operators will assist you.

Remember to stay informed, follow official instructions, check on your elderly neighbors, stay calm, have sufficient supplies in your home and evacuate, if ordered to do so.

# CARTERET WANTS YOU



Small Business grant & loan opportunities available

If you're looking to expand your existing retail, professional service or restaurant, you should explore Carteret. Here you'll find three things that could help you succeed:

- High unmet demand for restaurants
- Retail-ready locations, convenient to your customers, and
- A truly, business-friendly local government that want to help you

We're not just saying this; we have hard facts to back it up. We've done a market analysis that documents new business opportunities. We offer easy, immediate access to tens of thousands of potential customers and patrons. And our local businesses would be the first ones to tell you that we "go the extra mile," to proactively promote, support, and accommodate our businesses. We offer financial incentives, technical assistance, and tax-free purchases for businesses enrolled in our Urban Enterprise Zone Program.

To get all the facts, call the Office of Economic Development at:

732.541.3835

or visit [www.carteret.info](http://www.carteret.info)

## Carteret Business Quick Facts:

- Carteret population of 22,844
- Millions in unmet demand for full-and limited-service restaurants
- Tax exemption for construction and business purchases, employee tax credits, and corporate Business tax credits for UEZ businesses(1)
- Small Business Start-Up and Matching Grants for facades, signs, and awnings (1)
- Micro Loans for small businesses – collateral required
- Financing incentives for mixed-use or commercial redevelopments (2)
- Future marina and Passenger Ferry operations on the Arthur Kill Waterway - 15 nautical miles to NYC
- Liquor licenses available
- Retail & restaurant space immediately available
- Office space available

- (1) For businesses enrolled in the NJ Urban Enterprise Zone Program  
(2) For project in designated redevelopment areas

# Menorah lighting

December 5th, 5:00 p.m.  
at Borough Hall, 61 Cooke Avenue



  
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# Community Spotlight



## Joseph A. Wutkowski, Life-Long Resident of Carteret

With roots dating back to 1975, Joseph A. Wutkowski, Public Accountant, owns a full service Public Accounting firm operating in Carteret, NJ.

With over 40 years of accounting experience, Joseph has accumulated the skillset and knowledge to help guide his clients to make the best tax and accounting decisions. This is shown by his clients voting him the Best Accountant in Middlesex County for 3 years in a row!

Being a small business owner himself for over 40 years, Joseph knows exactly what it takes to run a successful local business. Joseph is a proven expert on sales forecasting and analysis, quarterly reporting, and management advisory services.

Joseph is a dedicated public servant. As a former town councilman and life member of the

Volunteer Fire Company #2, Joseph has taken pride in supporting and protecting his hometown. Additionally, Joseph is past President of the Honorary PBA Local 47, a long-standing officer with the Rotary Club of Carteret, and a member of the Fourth Degree Knights of Columbus.

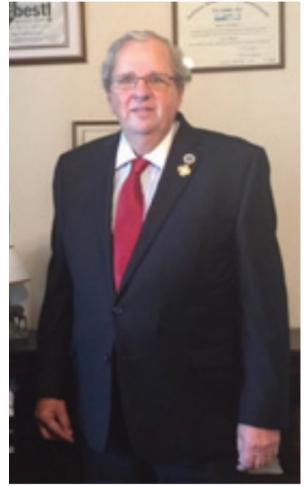
Joseph continues to look for opportunities to help the residents and local businesses of Carteret. Presently, Joseph now serves proudly on the Board of the Carteret Business Partnership. He is passionate about improving the town of Carteret and making it better to accommodate the needs as well as grow small businesses.

Over the past years, there has been an increased demand of residents and small businesses seeking financial planning advice. Joseph is now happy to be working with a registered financial advisor,

Scott Shilling. Scott is able to deliver investment solutions that are personalized for you or your business to help long-term financial goals.

*"I would love the opportunity to sit down and meet with Carteret residents and small business owners. Please call me at 732-541-8831 or send an email to [jwutkowski@gmail.com](mailto:jwutkowski@gmail.com). I look forward to talking with you."*

-Joseph Wutkowski



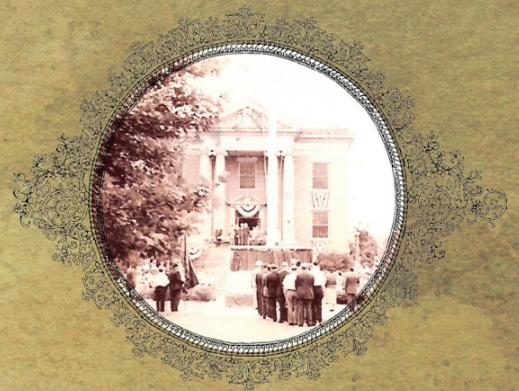
## Are you a Carteret historian?

- Q1: When did Carteret's historic "Ritz Theater" officially open?
- Q2: How many did the theater originally seat?
- Q3: Following its 1960's closing, the structure was converted into what kind of factory?

Answers to above questions will appear in the next issue.

Answers to last issue:

Q1: 1922 Q2: Cooke Avenue Q3: Ducky Medwick



<http://www.carteret.net>



# FACEBOOK

<https://www.facebook.com/danieljreiman>



# twitter

<https://twitter.com/danreiman>



# Instagram

<https://instagram.com/danreiman>



**Carteret now has its own Snapchat Geo-filter!** Carteret Geo-filter is a special overlay for snaps that can only be accessed in Carteret. Whether you are a resident or a visitor, it is a fun way to share where you are with your friends.



The Carteret Business Partnership, Inc., a non-profit 501c3, serves as the district management corporation for the Carteret Special Improvement District, comprised of businesses and individuals.